



Saba is a Caribbean Island, and is also the smallest special municipality (Public Entity) of the Netherlands. The island is characterized by its beautiful nature, the volcano Mount Scenery (which is the highest point within the Kingdom of the Netherlands at a height of 887 meters), a particularly beautiful underwater world and its inhabitants.

Saba became a special municipality within the Netherlands after the dissolution of the Netherlands Antilles on October 10th, 2010. Currently about 1900 inhabitants live on an area of 13 square kilometers on Saba.

This beautiful island is looking for a

## **Campaign & Media Coordinator**

The Public Entity Saba is looking for a full-time Campaign & Media Coordinator. This is a shared position between two departments: the Department of Public Health & Sports and the Department of Community Development and Culture. With this exciting and pioneering position, you will be responsible for communicating the work of the departments to the community in a creative, engaging and interactive manner. You report to the respective department heads and work closely together with the team members to inform your campaigns.

### **Tasks**

- Develop and coordinate local awareness campaigns in collaboration with subject matter experts, for example; youth, culture, substance abuse, sexual health, vaccinations
- Create digital content material for campaigns, activities and programs
- Execute the newly developed Public Health communication strategy
- Create Community Development communication calendar

September 1, 2023

- Manage and update department social media accounts
- Coordinate and work with third parties on photography and videography projects

### **Requirements**

- Associates / HBO education/degree preferably in the area of Media and/or Marketing.
- You have three years of experience in communicating on topics of a sensitive nature e.g.: sexual health, domestic safety.
- You have knowledge of and experience working with the adobe creative suite, particularly with InDesign, Illustrator & Photoshop.
- You are an excellent communicator.
- You are creative in your approach to project/campaign design and implementation.
- You are well-versed in the latest trends and technologies for content creation.
- You are hands-on and know how to achieve results through cooperation with internal and external partners.
- You are flexible, tactful, empathic and result oriented.
- You are ambitious, take initiative and enjoy working in a small team.
- You are a motivated and engaged team member.
- You have affinity with cultural diversity and specifically the Caribbean Culture.
- You are creative, have a good overview of the context in which you are communicating and you are a networker.
- You are fluent in English (Spanish and Dutch is also a plus).

### **Our offer**

- A challenging role in the future of public health and community development on Saba.
- At the Public Entity Saba, you work at an organization in development that offers freedom and challenge to show your talents.
- Ample opportunity to develop and grow.
- We offer a 36-hour work week.
- This position is evaluated at scale 9, with a basic salary ranging from \$2.719 through \$3.997 per month based on a 36-hour workweek excluding 15.5% allowances, vacation allowance 8,33% and a 13<sup>th</sup> month.
- Life on the beautiful and safe island of Saba;
- Also offered is a relocation packet for the ideal candidate traveling from abroad

### **Procedure**

If you are interested in this position, we invite you to submit an application letter and CV no later than Friday the 15<sup>th</sup> of September, via email: [HRM@sabagov.nl](mailto:HRM@sabagov.nl). We also encourage you to share a small portfolio of recent communication works you have created.